2020 NORTH AMERICAN INDIGENOUS GAMES BIDDING PROCESS FOR ONTARIO COMMUNITIES

The Aboriginal Sport and Wellness Council of Ontario (ASWCO) is bidding to host the 2020 North American Indigenous Games (2020 NAIG). ASWCO invites interested Ontario municipalities/communities to participate in the provincial bid process to determine the Host City that ASWCO will put forward to NAIG Council as the official bid community.

Important Deadlines

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<th>Event</th>
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<td>NAIG Council opens 2020 NAIG Bid Process</td>
<td>November 1, 2017</td>
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<td>Ontario Host Cities Letter of Intent Due to ASWCO</td>
<td>November 14, 2017</td>
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<td>Ontario Host Cities Bid Submission Due to ASWCO</td>
<td>November 27, 2017</td>
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<td>Ontario Host Cities Site Visits by ASWCO</td>
<td>Completed by December 7, 2017</td>
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<td>Official Ontario Bid Announcement by ASWCO</td>
<td>December 11, 2017</td>
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<td>Provincial/Territorial Bid Letter of Intent Due to NAIG Council in addition to $5,000.</td>
<td>January 12, 2018</td>
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<td>Provincial/Territorial Bid Package Due to NAIG Council, plus $5,000, and Letters of Commitment from Government (Municipal and Provincial). A minimum of 70% revenue confirmed.</td>
<td>March 16, 2018</td>
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<td>NAIG Council Site Evaluations, Bid Reviews and Presentations</td>
<td>April 2018</td>
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<td>NAIG Council vote to determine host community for 2020 NAIG.</td>
<td>Mid-May 2018</td>
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About 2020 North American Indigenous Games

The 2020 North American Indigenous Games (2020 NAIG) will commemorate 30 years since the first NAIG and will mark the 10th Games ever. 2020 NAIG will be one of the largest gatherings of Indigenous people from across Turtle Island (North America). More than 5,000 participants will compete in 14 core sports and celebrate the diversity of Indigenous cultures.
**Letter of Intent**

Municipalities/Communities interested in submitting a bid for consideration are required to submit a letter of intent to the ASWCO by November 14, 2017. The letter of intent will provide an opportunity for ASWCO to make direct contact with you to provide assistance in preparation for the bid.

*Note:* Submitting a letter of intent does not commit a community to submitting a bid, it provides an opportunity to consult with the ASWCO to discuss aspects of your bid and ensure that you are able to put forth the best bid for your community.

To ensure a fair and equal bidding process, questions and additional information about **2020 NAIG** will be shared with all communities who have submitted letters of intent.

**Bid Submission**

Municipalities/Communities must prepare a bid submission that includes all items listed under [APPENDIX A: ONTARIO 2020 NAIG BID SUBMISSION REQUIREMENTS FOR ONTARIO COMMUNITIES](#). At least one hard copy and one electronic copy of the Bid Submission must be received by ASWCO by November 27, 2017. Original copies of each letter of reference are required in the hard copy Bid Submission.

**Bid Review & Site Visits**

ASWCO will appoint a Site Review Committee (SRC) which will evaluate each Bid Submission based on the requirements outlined in the Bid Guidelines. The SRC is comprised of individuals from ASWCO and professionals with experience in hosting multi-sport games and bid evaluation. The SRC will identify a short list of communities for site visits based on the written submission and evaluation.

The site visit provides the SRC with an opportunity to further assess the strengths and weaknesses of each Bid Submission. In addition, the SRC will be provided with an opportunity to ask any questions and get clarification on the Bid Submission. If required, any further details or clarification requested by the SRC must be submitted within one week of request. The Site Review also allows the community the opportunity to strengthen and enhance components of their written bid submission.

*Note:* Communities who reach the Site Visit segment of the bid will be required to provide one (1) night accommodation for each member of the SRC during the site visit.

**Recommendation to ASWCO Board of Directors**

After completion of the evaluation process, a recommendation will be put forward for approval to the ASWCO Board of Directors, who will make the final decision of Ontario Host Community.

**Official Announcement of Successful Community**

Upon receiving final approval, ASWCO will notify the successful community and make arrangements for a formal announcement.

**Elements of Bid Submissions**

The Bid Submission must provide a clear indication of how the community would successfully host **2020 NAIG**. Each of the following sections summarizes the critical areas of responsibility for a successful Games.
Each area of responsibility includes a list of mandatory requirements; failing to meet the mandatory requirements will result in a Bid Submission that is incomplete.

Introduction

The delivery of the Games, while managed and operated by a Host Society, is a partnership between the Host Community, ASWCO, NAIG Council and the Aboriginal Sport Circle, in collaboration with Sport Canada and the Ministry of Tourism, Culture and Sport (Ontario). It is an exciting opportunity to showcase your community to all of Turtle Island (North America). It is important to provide a rationale for your municipality/community’s decision to bid for 2020 NAIG.

ASWCO will be responsible for forming a Games Host Society and developing a transition plan between the bid submission and a working Host Society.

The successful Provincial or Territorial Indigenous sport governing body (ASWCO, if won by Ontario) will engage in a Hosting Agreement with NAIG Council.

NAIG Core Sports

A minimum of 14 core sports with comprehensive daily cultural festivals will highlight the eight-day international event. Information from the Toronto 2017 NAIG is available at www.naig2017.to.

- 3D Archery
- Athletics
- Badminton
- Baseball
- Basketball
- Canoe / Kayak
- Golf
- Lacrosse
- Rifle Shooting
- Soccer
- Softball
- Swimming
- Volleyball
- Wrestling

Culture and Indigenous Community Support

A vital component to 2020 NAIG is the promotion and celebration of diverse Indigenous cultures, including special recognition to the traditional lands and Indigenous communities surrounding the Games footprint. A daily Cultural Festival will be showcased from 11am to 10pm. Please provide examples of Indigenous cultural activation within your municipality and expressed support from local Indigenous communities.

Transportation

The 2020 NAIG Host Society must provide transportation for all Games participants (Athletes, Coaches, Managers, Cultural Contingent). Delegates are responsible for travel to and from the Host City before and
after the Games. Consideration will be given to municipalities with existing transportation strategies to assist the Host Society.

**Volunteers**

Any event would not be a success without the support of numerous volunteers in the community. In hosting 2020 NAIG, the Host Society must recruit, train and recognize the efforts of more than 2,000 volunteers for the event. Consideration will be given to municipalities with existing volunteer strategies to assist the Host Society and for showing a history of strong historical volunteer programs.

**Marketing, Media and Communications**

An important part of any event is awareness building. This is accomplished through a comprehensive marketing and communications plan created by the Host Society. This can be done through television, radio and/or print ads, social media, website and much more. Please outline how the municipality/community might work with the Host Society to maximize the promotion and awareness of **2020 NAIG**.

**Special Events**

The Opening and Closing Ceremonies are opportunities for the Host Society and local community to be creative and set the tone for the Games. For many participants, **2020 NAIG** will be the highlight of their athletic career and this is an opportunity to recognize their achievements and celebrate their culture. In addition, it is also an opportunity to recognize the support of sponsors, family and the community for everything they have done to make the event possible. Consideration will be given to municipalities who have suggested host venues for these two major events.

**Medical and Security**

The need for medical and security support during any Games is essential. It is important to develop a plan for daily athletic therapy, first aid, housing security, event security and medical emergencies. Consideration will be given to municipalities who have existing, cost effective strategies to manage aspects of such services, specifically with post secondary campus partners.

**Participation Experience**

**2020 NAIG** is meant to be a unique and memorable experience for all participants. For some youth, this is the pinnacle of their athletic careers, for others this is a step on their path. Consideration will be given to municipalities who have shown specific attention to the Participant Experience.

**Masters Indigenous Games**

While not officially affiliated with NAIG, the Aboriginal Sport and Wellness Council of Ontario will be hosting the second Masters Indigenous Games (**2020 MIG**). More than 2,000 participants, aged 19 years and older, from all over the world, will compete in a four-day sport and cultural event. Please indicate in your Bid Submission if your community would be willing to explore hosting **2020 MIG** immediately after NAIG.
**Legacy**

A legacy is important for the NAIG Movement, the host community, ASWCO and the thousands of Indigenous youth that ASWCO serves. **2020 NAIG** should have an impact on the community before, during and after the Games. What sort of legacies does the community expect from the Games?

As per the Hosting Agreement between NAIG Council and the Games Host Society, any financial surplus from the Games is to be divided accordingly:

- **Host Provincial/Territorial Indigenous Sport Organization (ie. ASWCO)** 70%
- **NAIG Council** 20%
- **Aboriginal Sport Circle** 10%

**Questions**

Any questions regarding the bid process for Ontario should be directed to:

**Ontario Candidate - 2020 NAIG Bid Selection Committee**

2425 Matheson Blvd. East, 7th Floor
Mississauga, Ontario
L4W 5K4
NAIG2020ONT@gmail.com
647-965-3499

**Submissions**

Letter of Intent and Bid Submission should be directed to the attention of **Marc Laliberte**, President, Aboriginal Sport and Wellness Council of Ontario via contact information above.
APPENDIX A

ONTARIO 2020 NAIG BID SUBMISSION REQUIREMENTS FOR ONTARIO COMMUNITIES

- Community Overview (including achievements);
- Community Support, including written support from local Indigenous communities;
- Resolution from Municipal Council indicating a support for a bid;
- Proposed Financial Contribution from Council (see note below);
- Financial and In-Kind Commitment from any other community partner (ie. venues, media);
- History of hosting events of similar magnitude.
- History of hosting Indigenous events.
- Suggested Sport Venue sites with facility highlights and written support from each venue;
- Suggested Cultural Village site with facility highlights and written support from the venue;
- Suggested Athletes Village(s) sites and written support from each venue.
- A list of suggested hotel partners for Mission Staff, Officials, Games Family, and visitors.
- Any additional information, opportunities, cultural significance and enhances unique to the bid.

It is the aim to have a selected community host all the sports selected to the Games. However, ASWCO understands this is not always possible and should not deter a community from bidding on the Games. Being able to accommodate all sports will factor in in grading a bid but is not the sole determinant in selecting a host.

Note: Official financial commitment, approved from Council, is not required until January 2018, however indications of financial and in-kind support should be clearly outlined in the November 27, 2017 bid submission.

Note: It is the intention of ASWCO to have all participants (approximately 5,250 Athletes, Coaches, Managers, Cultural Contingents) housed and provided meals within a post-secondary campus environment.